



**Ambasciata d'Italia
Pristina**

**PUBLIC NOTICE FOR THE OFFER OF SPONSORSHIP ON THE OCCASION
OF THE RECEPTION OF THE 2026 REPUBLIC DAY IN KOSOVO**

The Ambassador of Italy to Kosovo

CONSIDERING the art. 43 of the law of 27 December 1997, n. 449 which, in order to encourage innovation in the administrative organization and to achieve greater savings, as well as a better quality of the services provided, authorizes public administrations to stipulate sponsorship contracts and collaboration agreements with private entities, provided that the initiatives covered by the aforementioned contracts are aimed at the pursuit of public interests, exclude forms of conflict of interest between public and private activities and lead to cost savings compared to the allocations made;

CONSIDERING the Decree of the President of the Republic 1st February 2010, n. 54, containing rules regarding the managerial and financial autonomy of diplomatic representations Consular offices, category I of the Ministry of Foreign Affairs and International Cooperation which, in art. 29, provides that offices abroad can stipulate sponsorship contracts with public or private entities, companies, associations, foundations, citizens and in general any other entity, Italian or foreign, that does not carry out activities in conflict with the public interest, provided that such contracts exclude forms of conflict of interest between public and private activities;

CONSIDERING the art. 6 of the Ministerial Decree 2nd November 2017, n. 192;

GIVEN THAT the Italian Embassy in Pristina plays a prominent role in the Sistema Italia in Kosovo, in support of Italian Companies and Institutions, italo-kosovar and international companies and institutions in various capacities connected to Italy and also considering the interest expressed by various Italian and foreign companies to support integrated commercial, cultural and scientific promotion initiatives in collaboration with the Seat, with the possibility of promoting personal image and sponsoring activities linked to the Republic Day Celebrations.

NOTIFIES

of the intent to offer to the interested parties the possibility of concluding sponsorship contracts on the occasion of the 2026 Republic Day reception to interested public or private entities who, for monetary consideration and/or collaboration *in kind*, intend to promote their image through publication of its logo or other suitable communication method.

ARTICLE 1 – SUBJECT

On the celebrations of the Italian National Day 2026, the Embassy of Italy in Pristina plans on organizing an institutional and promotional event as well as related communication activities.

ARTICLE 2 – GENERAL SPONSOR REQUIREMENTS

All public or private entities, companies, non-profit associations and foundations and any other entity, Italian or foreign, which does not carry out activities in conflict with the public interest are eligible to submit the sponsorship proposal.

These are the requirements that sponsors must meet:

- consistency with public interests and not belonging to political, trade union or religious organizations;
- absence of conflict of interest between the public and private activities covered by the sponsorship or advertising;
- absence of prejudice or damage to the image of the Italian Embassy in Pristina or its initiatives;
- absence of disputes with the proposing Administration;
- inexistence of prejudicial or limiting situations of contractual capacity;
- inexistence of insolvency or bankruptcy proceedings.

ARTICLE 3 – ELEMENTS OF THE SPONSORSHIP AGREEMENT

The sponsorship is operationally aimed at making resources available to carry out the activities referred to in article 1. The Italian Embassy in Pristina may allow the presence of multiple sponsors. The relationships between the Embassy and the sponsors will be governed by separate contracts stipulated on the basis of current Italian legislation and local customs. The expenses related to any supplies and the payment of any duties, taxes or fees or charges however denominated, provided for by laws or regulations of national or local law, deriving from the execution of the contract, will remain under the responsibility of the sponsor.

The subjects selected as sponsors will be obliged to provide a sum of money to the Italian Embassy in Pristina, or to the provision of services or supplies, in exchange for the valorisation of the commercial brand on the occasion of the sponsored event, according to methods to be agreed due to economic participation in the event.

By way of example, brand valorizations can consist of:

- dissemination of the brand/logo in communications related to the event through the Embassy's website and its institutional profiles present on social networks;
- insertion of the brand/logo on the website page of the Italian Embassy in Pristina related to the sponsored event of a link to the sponsor's website;

- inclusion of the brand/logo in the program and in a "thank you card" sent together with the invitation to all potential participants in the Reception organized by the Embassy;
- depending on the type of sponsor: logo on the "banners" positioned at the entrance and next to the stage; logo, large in size, on the panel that will act as a background at the entrance area, where guests will be welcomed, with a photographic moment; logo on the panel that will act as a background on stage, where the official speeches are held; eventual possibility of distribution of promotional material, with methods to be negotiated based on logistical and decorum needs.

ARTICLE 4 – TYPES OF SPONSORSHIP AND MINIMUM CONTRIBUTION

Sponsorship grants the sponsor appropriate visibility of its logo (“advertising space”) during the event. Depending on the level and nature of the contribution, the following categories of sponsors are defined:

- “Gold Sponsor” (or “Main Sponsor”): for contributions of at least EUR 2,000.00 (two thousand/00);
- “Silver Sponsor”: for contributions of at least EUR 1,000.00 (one thousand/00);
- “Food & Beverage or Services Gold Sponsor”: for *in-kind* contributions consisting of ready-to-consume food and/or beverages or technical services with a value of at least EUR 2,000.00 (two thousand/00), as evidenced by the relevant fiscal purchase documentation;
- “Food & Beverage or Services Silver Sponsor”: for *in-kind* contributions consisting of ready-to-consume food and/or beverages or technical services with a value of at least EUR 1,000.00 (one thousand/00), as evidenced by the relevant fiscal purchase documentation;
- “Food & Beverage or Services Sponsor”: for *in-kind* contributions consisting of ready-to-consume food and/or beverages or technical services with a value below the thresholds indicated in points (c) and (d). Such offers may be accepted following a comparative assessment of the type and value of the goods or services provided.

The amounts indicated are to be understood net of any bank charges.

ARTICLE 5 – SUBMISSION OF SPONSORSHIP OFFERS

Sponsorship proposal submitted by interested parties must be presented in written form, signed by the legal representative in the case of legal entities, and accompanied by a copy of a valid identity document. They must be sent by postal service, registered mail, or authorized courier, or delivered by hand to the following address: Embassy of Italy, Mujo Ulqinaku 9, Pejton, 10000 Pristina, no later than 5 May 2026. Alternatively, proposals may be submitted by email to pristina.commerciale@esteri.it by the same deadline of 5 May 2026.

The proposal, in accordance with the template attached to this notice, must:

- indicate the sponsor’s details (natural or legal person);
- specify the financial contribution intended to be offered to the Embassy for the sponsorship or, in the case of *in-kind* sponsorship, provide a detailed description of the goods and/or services offered;
- include acceptance of the terms and conditions set out in this notice;

- be accompanied by a specific self-declaration certifying the absence of any conditions that would prejudice or limit the sponsor's contractual capacity, pursuant to Articles 94–98 of Legislative Decree No. 36/2023;
- include certification that there are no impediments arising from anti-mafia legislation or from the application of preventive measures, and that there are no insolvency or bankruptcy proceedings;
- state that the sponsor does not belong to any political, trade union, or religious organization;
- include the sponsor's commitment to assume full responsibility for all obligations and any local costs related to the advertising message, in particular those concerning the display of the brand;
- be accompanied by authorization for the processing of personal data, by signing the attached "Information Notice on the Protection of Natural Persons with regard to the Processing of Personal Data," pursuant to Article 13 of EU Regulation 2016/679 and Legislative Decree No. 196/2003;
- be accompanied by a specific self-declaration, in accordance with the attached model "Single Requirements Document," certifying the absence of any conditions that would prejudice or limit the sponsor's contractual capacity pursuant to Articles 94–98 of Legislative Decree No. 36/2023.

ARTICLE 6 – EXCLUSION FROM THE EVALUATION PROCEDURE

Offers that are conditional, expressed in an indefinite manner, lacking a handwritten signature, or submitted after the deadline indicated in this notice will be excluded. The date of receipt of the package or any electronic correspondence shall be determined solely by the stamp affixed by the Embassy of Italy in Pristina and by the date and time of receipt of the email message. The timely delivery of proposals remains entirely at the sender's risk. In the case of submissions sent in hard copy, the Embassy of Italy in Pristina shall not be held responsible for any delays caused by failures or inefficiencies of the delivery service.

ARTICLE 7 – EVALUATION OF OFFERS AND RIGHT TO REFUSE SPONSORSHIP

Sponsorship offers will be assessed by the competent offices, which will verify the sponsor's eligibility and identify the parties with whom contracts may be concluded, on the basis of the highest offer, the most economically advantageous offer, or the offer deemed qualitatively superior. Sponsorship proposals shall not be considered binding on the Embassy of Italy in Pristina for the purpose of formalizing any contract.

The Embassy, at its sole discretion and in compliance with the principles of economy, effectiveness, impartiality, equal treatment, transparency and proportionality, reserves the right to assess and, where appropriate, reject any sponsorship offer without being required to provide reasons to the prospective sponsor, where any of the following circumstances apply:

- where it considers that a conflict of interest may arise in relation to the activities carried out;
- where the advertising message is deemed likely to prejudice or harm the Embassy's image or its initiatives;
- where the offer is considered unacceptable on grounds of general inappropriateness or because it is contrary to Italian law governing public contracts;
- where, due to the nature of the sponsorship or the sponsor's activities, the offer is considered contrary to the general principles of the Italian legal system or prohibited by law, or is

deemed incompatible with the institutional role of the Embassy or not in line with the guidelines of Italian foreign policy;

- where the sponsorship involves propaganda of a political, trade union, philosophical or religious nature, or advertising that is directly or indirectly linked to offensive messages, including expressions of fanaticism, racism, hatred or threats, and more generally any content contrary to the laws and principles of the Italian legal system.

The Embassy of Italy in Pristina reserves the right to withdraw, for reasons of foreign policy, upon simple request, without any conditions or limitations, free of charge and without prejudice to the right to reimbursement of any advance payments made.

ARTICLE 8 – EXECUTION OF THE SPONSORSHIP AGREEMENT

Following the Embassy's notification of the award of the sponsorship, a contract shall be signed governing the relationship between the sponsor and the Embassy. Under no circumstances may third parties take over the sponsorship agreement unless expressly authorized in writing by the Embassy.

The sponsor shall, within the required timeframe and in accordance with the specified procedures, provide the image of its logo or trademark, supply the proposed goods free of charge and/or arrange for the payment of its financial contribution.

Should subsequent checks reveal that the content of the offers or the related self-declarations is untrue, the company concerned shall be subject to the applicable criminal penalties and shall immediately forfeit any benefit obtained on the basis of such false declarations.

ARTICLE 9 – SUBSEQUENT IMPOSSIBILITY

Any subsequent impossibility to hold the Republic Day reception due to unavoidable organizational reasons, which shall be formally communicated by the Embassy via email at least three days prior to the scheduled date of the event, shall not entitle the successful bidder to request reimbursement of any sums already paid to the Embassy. In such a case, the Embassy will offer the successful bidder the possibility of selecting other events during the year to sponsor, under the same conditions as those set out in the original offer.

ARTICLE 10 – JURISDICTION

The Italian courts shall have jurisdiction over any disputes arising in connection with the application of this notice, as well as from the conclusion and execution of the sponsorship agreement.

Pristina, 26 March 2026


The Ambassador
Maurizio Antonini

This notice was posted on the Embassy's official notice board on 26 March 2026 and, on the same date, published on the Embassy's official website (<https://ambpristina.esteri.it/en/>).

Annexes:

- 1. Sponsorship offer template*
- 2. Information notice on the protection of natural persons with regard to the processing of personal data*
- 3. Self-declaration in accordance with the attached model "Single Requirements Document"*